



MIND BODY SPIRIT EXPO-PHILADELPHIA-FALL



GENERAL INFO

First Name _____ Last Name _____

Company _____

Booth Name _____

Address _____

City _____ State _____ Zip Code _____

Phone No. _____ Cell Phone _____

Email _____ URL _____

Category (circle one below)

Spiritual • Psychic • Nutritional • Jewelry Arts • Health & Beauty • Educational • Self-Improvement • Holistic Practitioner • Health Services

EXHIBITOR

Booth Type	Cash Discount	Price	Early Bird*	Regular	Booth Preference:	
<input type="checkbox"/> **Front Premier Corner 10ft		\$1525	\$1725		1. _____ 2. _____ 3. _____	
<input type="checkbox"/> Premier Corner 10 ft		\$1375	\$1575		<i>We will try to accommodate your choice, however, we cannot guarantee booth availability. All booths include 1 table, 2 chairs, 1 sign, a trash can and up to 4 exhibitor badges for C Booths, 3 for B Booths, and 2 for A Booths. Extra badges \$10.</i>	
<input type="checkbox"/> Premier Inline 10 ft		\$1175	\$1375			
<input type="checkbox"/> Regular Corner 8 ft		\$1125	\$1275			
<input type="checkbox"/> Regular Inline 8 ft		\$975	\$1125			
<input type="checkbox"/> Basic Corner 6 ft		\$795	\$945			
<input type="checkbox"/> Basic Inline 6 ft		\$695	\$845			
<input type="checkbox"/> Massage Table		\$225	\$325			
<input type="checkbox"/> *Massage Chair		\$175	\$275			
						*\$50 extra to add small table (you provide)

**C Booths 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 401, 402, 414, 501, 502, 702, 91, 92

Electricity and phone lines can be ordered from the convention center. **All forms can be found online.**

Please provide a full exhibit description below. All products and/or services must be listed (including MLM) in order to be exhibited at your booth. **(Must be filled out)**

* Early Bird special must be paid in full by August 1st, 2010.

SPEAKER

Speaker \$100 (Regular or Premier Booth only)

Speaker: First Name _____ Last Name, Suffix _____

Lecture Title _____

The following items must be submitted with this form. Please include your files on disc or e-mail them to info@mindbodyspiritexpo.com

- Lecture Description - 35 word limit
- Biography - 20 word limit
- Photo - recent, in color, at least 2" high (300dpi)

Main Floors 1 and 2 comes with an audio system. Additional equipment available for a fee and must be requested in advance.

- Power Point (**\$50**) Presentation - include copy on CD (limited space avail.)
- White Dry Erase Board (**No Charge**)

ADVERTISING

New! <input type="checkbox"/>	Ad Type	Exhibitor	Dimension	Deadline July 25, 2010
<input type="checkbox"/>	Bag Listing	\$250	50 Characters	Post Deadline Fee: \$25
<input type="checkbox"/>	Full Page color	\$1270	7.5" x 10"	<i>All files must be ready for print or web. We accept .pdf, .psd and .tif files for printed ads and .jpg files for web ads. You can choose to have your ads set up for an additional fee of \$35.</i>
<input type="checkbox"/>	1/2 Half Color	\$640	7.5" x 4.75"	
<input type="checkbox"/>	1/4 Page Color	\$375	3.625" x 4.75"	
<input type="checkbox"/>	1/8 Page Color	\$195	3.625" x 2.25"	
<input type="checkbox"/>	Web Ad	\$350	240px x 100px	

PHILADELPHIA

2010 MBS Expo

13th ANNUAL October 22nd - 24th

Valley Forge Convention Ctr.
1200 First Ave. King of Prussia, PA

Show Days:

Friday 4pm - 9pm
Saturday 10am - 8pm
Sunday 10am - 6pm

Set-up & Move-out:

Friday 9am - 2pm
Sunday 5pm - 8pm

1-877-599-EXPO

215-627-0102, 215-627-5294 fax
www.mindbodyspiritexpo.com

PAYMENT

Booth Amount \$ _____

Speaker Fee \$ _____

Advertising \$ _____

Subtotal: \$ _____

Philadelphia Exhibitors **must be licensed** to sell in the Township of Merion. Please let us know if you would like to purchase a license.

No. I am already licensed.

Yes. Please add \$50.

TOTAL \$ _____

Chk MO Visa* MC* Amx*

Discount Price for Cash (Check) only. Add 3% for all other payment types.

Payment Amt. \$ _____

A 50% deposit is required upon registration. Balance is due in 45 days or by 09/01 (whichever is sooner).

Card # _____

Exp. Date _____ Sec. Code _____

Name on Card _____

Signature _____

Make checks payable to:
Mind Body Spirit Expo
530 S. 2nd Street, Suite 106
Philadelphia, PA 19147

I have read the terms and conditions on of the expo(s) on both front and back of this form. I understand and agree to these terms and conditions and understand that they will be enforced. All applications subject to approval.

Signature _____ Date _____